



LaunchHER
into
Trades

Revolutionary Support
Skilled Trades Diversify
Job Security Breaking Barriers

LaunchHER

Development into Career
Stability

Equality

Trades

Mentorship

High Demand

Future

Inclusive

Challenge Yourself

RESPECT

Customized Plans

RED SEAL

Employment Journey

LaunchHER into Trades is geared to promote the recruitment and retention of Women in the Red Seal trades within Manitoba, while supporting and assisting women in achieving employment and progression within a Red Seal trade Career path.

The program will help women to Navigate challenges and barriers that impact progression in attaining a journey-person designation in a Red Seal trade by providing mentorships, networking opportunities and other key supports for women. The program will follow and guide women on their journey to success!



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