

Web Designer

Marketing and Web Presence

Applicants are to clearly demonstrate how they satisfy the selection criteria in their written submissions and must identify the competition number when submitting their application.

An eligibility list may be created for similar casual, part-time, full-time, and term positions

DUTIES

Reporting to the Manager, Web Presence, and collaborating closely with the Art Director and the creative team, the Web Designer is responsible for conceptualizing and implementing the College's visual identity on its primary marketing tool — the website. The Web Designer is an experienced UX/UI designer that will work to support internal stakeholders by designing highly engaging, functional, accessible, and intuitive websites to convey content and help visitors seamlessly navigate the College's offerings. In addition, the Web Designer also occasionally assists internal clients by reviewing and editing information before adding it to the website. Tasks for this position can be done in a hybrid work environment, but the successful candidate must be able to work at the Exchange District Campus in Winnipeg a couple of days per week.

REQUIRED QUALIFICATIONS

- Diploma in web design or graphic design, an equivalent combination of education and experience may be considered
- Several years of relevant work experience designing websites with outstanding user experiences
- Experience working with a brand's visual identity and implementing it across a variety of web properties
- Strong foundation in design principles and how they relate to web design (e.g. composition, spacing, typography, etc.)
- Experience designing compelling user experiences and intuitive user interfaces (e.g. animations and transitions, interactive elements, navigation menus, etc.)
- Experience designing websites that are accessible to ensure everybody has a great user experience (e.g. minimum font sizes, acceptable contrast ratios, autoplay controls, etc.)
- Experience working with modern web design prototyping tools
- Excellent copywriting skills to effectively convey information to website visitors
- Proficiency working in WordPress, including updating content in the backend
- Experience developing marketing communications and advertising for web, social media platforms, and new media
- Extensive knowledge of modern web technologies and their capabilities
- Exceptional attention to detail
- Proven ability to manage multiple priorities in a fast-paced environment and manage a high volume of tasks, deadlines, and requirements
- Excellent interpersonal communication skills to communicate with internal and external stakeholders
- Desire to continually learn about market trends and innovation as it relates to web design
- Experience building a respectful workplace culture that promotes diversity, learning and continuous improvement

ASSETS

- Working knowledge of Google Analytics to analyze data and provide recommendations

CONDITIONS OF EMPLOYMENT

- Applicants must be legally entitled to work in Canada
- This position may be required to work evenings and/or weekends

RRC Polytech campuses are located on the lands of Anishinaabe, Ininiwak, Anishinew, Dakota, and Dené, and the National Homeland of the Red River Métis.

We recognize and honour Treaty 3 Territory Shoal Lake 40 First Nation, the source of Winnipeg's clean drinking water. In addition, we acknowledge Treaty Territories which provide us with access to electricity we use in both our personal and professional lives.

COMPETITION NUMBER

2023-055

CLOSING DATE

June 20, 2023

SALARY

\$47,774 - \$65,326 per annum

POSITION LOCATION

Exchange District Campus
(Winnipeg, MB)

POSITION TYPE

Full-Time Position Available

APPLY ONLINE AT

rrc.ca/careers

RRC Polytech is a leader in applied learning and innovation. Our talented team of employees is passionate about education, innovation and student success. We offer competitive salaries, extensive benefits and the opportunity for personal and professional growth in a rewarding career.

At RRC Polytech we are committed to fostering an inclusive environment, where all employees and students feel valued, respected and supported. We aspire to have a workforce that is representative of the diversity within our communities, and welcome applications from women, Indigenous Peoples, persons with disabilities, racialized persons, persons of the 2SLGBTQIA+ community and others who may contribute to the further diversification of ideas. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

If you require this information in an alternate format, please contact humanresources@rrc.ca.



RRC Polytech is committed to providing accessible employment, and ensuring that our recruitment, assessment and selection process is barrier free. If a candidate requires accommodation during the hiring process, Human Resources Services will work with the individual to meet their needs. We thank all applicants for their interest, but only those selected for an interview will be contacted. For more information and other employment opportunities, visit rrc.ca/hr