

## Instructor, Marketing (Term)

### Applied Commerce and Management Education

Applicants are to clearly demonstrate how they satisfy the selection criteria in their written submissions and must identify the competition number they are applying for in the subject line of the email.

This competition may be used to establish a 12 month eligibility list of qualified candidates for future vacancies.

### DUTIES

Reporting to the Chair of Applied Commerce and Management Education, the Instructor will be responsible to teach Marketing related courses which may be delivered online and/or in-class at both the Notre Dame Campus and The Exchange District Campus. Duties will include the preparation of course materials and examinations, instruction of students and evaluation of course materials. Courses may include, but are not limited to Marketing Foundations, Consumer Behavior, Integrated Marketing Communications, Professional Selling, Marketing Research, Digital Marketing 1 & 2, International Marketing, Service Marketing, Event Marketing and Management, Project Management and Marketing Strategy. Duties related to instructing include: curriculum development and maintenance, preparing course outlines, maintaining student records, student evaluation, assisting in college activities including student orientation, graduation, and relevant committees.

### REQUIRED QUALIFICATIONS

- Post-secondary education in marketing, business, or related field; an equivalent combination of education and experience may be considered
- Significant and progressive experience in marketing positions
- Clear understanding of the importance of marketing research, user experience, and the role of data analytics
- Exemplary written communication skills
- Excellent oral communication skills
- Excellent presentation skills
- Exemplary interpersonal skills
- Demonstrated leadership skills
- Values Diversity, Equity, and Inclusion
- Commitment to lifelong learning

### ASSETS

- Graduate Degree
- Experienced with online course development/delivery and alternative teaching methodology
- Experience instructing at a post-secondary institution
- Demonstrated experience in web marketing, including website management, digital marketing, social media, or related tools and programs

### CONDITIONS OF EMPLOYMENT

- Applicants must be legally entitled to work in Canada
- This position may be required to work evenings and/or weekends
- This position may be required to work throughout the academic year including the summer months
- Instructors are required to complete the Teaching for Learning (TFL) in Applied Education program or have previously completed the Certificate in Adult Education (CAE)

RRC Polytech requires that staff, students and faculty either be fully vaccinated or have an approved exemption to be able to attend any campus. For further information please review the [COVID-19 policy](#).

### COMPETITION NUMBER

2021-229

### CLOSING DATE

November 19, 2021

### SALARY

\$58,744 - \$87,246 per annum\*

### POSITION LOCATION

Notre Dame Campus  
(Winnipeg, MB)

### POSITION TYPE

Full-Time, Term Position Available  
Anticipated December 13, 2021 up to  
April 27, 2022  
Possibility of an Extension to June 24, 2022

### APPLY BY EMAIL TO

[humanresources@rrc.ca](mailto:humanresources@rrc.ca)

Red River College Polytechnic is a leader in applied learning and innovation. Our talented team of employees is passionate about education, innovation and student success. We offer competitive salaries, extensive benefits and the opportunity for personal and professional growth in a rewarding career.

At RRC Polytech we are committed to fostering an inclusive environment, where all employees and students feel valued, respected and supported. The College seeks to increase diversity among its community members and welcomes applications from women, Indigenous persons, racialized persons, persons with disabilities, persons of all sexual and gender identities and others who may contribute to the further diversification of ideas. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.



Red River College Polytechnic is committed to providing accessible employment, and ensuring that our recruitment, assessment and selection process is barrier free. If a candidate requires accommodation during the hiring process, Human Resources Services will work with the individual to meet their needs. We thank all applicants for their interest, but only those selected for an interview will be contacted. For more information and other employment opportunities, visit [rrc.ca/hr](http://rrc.ca/hr)