

Senior Strategy Writer

College and Public Relations, Advancement

Applicants are to clearly demonstrate how they satisfy the selection criteria in their written submissions and must identify the competition number they are applying for in the subject line of the email.

This competition may be used to establish a 6 month eligibility list of qualified candidates for future vacancies.

DUTIES

The Senior Strategy Writer elevates and advances RRC Polytech's brand and voice and shapes the narrative of strategic initiatives. With space for ingenuity and innovation, this creative and technical writer will research and craft a wide array of content that will maximize impact for internal and external audiences, including key stakeholders.

The Senior Strategy Writer will support opportunities for growth and transformation, advise on decision making, and strengthen the overall RRC Polytech Strategic Plan and align key strategic communication plans to progress relationships, reputation, and profile of the College.

Working with the Advancement Division, this individual would also be relied upon to support high-level and major funding applications, proposals, and presentations to secure public and private funds, while primarily focusing efforts towards advancing the strategic priorities of RRC Polytech, including transforming learning models, truth and reconciliation, equity, diversity and inclusion, and deepening partnerships across industry and community.

REQUIRED QUALIFICATIONS

- Degree or diploma in communications, creative communications, journalism, English, marketing/advertising, public administration, or professional writing
- Several years' experience demonstrating progressive growth and strong outcomes in related positions
- Experience working with various levels of government, post-secondary, public relations, advertising, and marketing agencies
- Knowledge of the College's Strategic Plan, mandate and role in Manitoba, with specific awareness of its applied research, donor relations, public policy, federal and provincial funding, and grant programs
- Excellent communication skills both written and verbal required to communicate effectively with internal and external stakeholders
- Excellent conceptual and creative thinking skills to develop engaging proposals, presentations, grant applications, and keynote speeches to best prepare senior leaders and secure funding opportunities
- Demonstrated ability to work collaboratively with internal and external organization stakeholders including senior management and President/CEO
- Excellent editing skills to support areas across the College with creating products, presentations, and proposals
- Ability to produce compelling copy for a range of communication types
- Ability to research and understand complex content and translate it into easy-to-read communication products
- Excellent time management, problem-solving, and organizational skills to respond effectively to multiple demands
- Demonstrated ability to create dynamic presentations for a variety of audiences
- Outstanding team player and collaborator
- Strong project management skills to move projects forward to completion
- Values Diversity, Equity, and Inclusion
- Commitment to lifelong learning

ASSETS

- Experience working with non-profit, philanthropy-driven organizations and or government settings

CONDITIONS OF EMPLOYMENT

- Applicants must be legally entitled to work in Canada
- This position may be required to work evenings and/or weekends

RRC Polytech requires that staff, students and faculty either be fully vaccinated or have an approved exemption to be able to attend any campus. For further information please review the [COVID-19 policy](#).

COMPETITION NUMBER

2021-218

CLOSING DATE

November 12, 2021

SALARY

\$63,548 - \$86,962 per annum

POSITION LOCATION

Notre Dame Campus
(Winnipeg, MB)

POSITION TYPE

Full-Time Position Available

APPLY BY EMAIL TO

humanresources@rrc.ca

Red River College Polytechnic is a leader in applied learning and innovation. Our talented team of employees is passionate about education, innovation and student success. We offer competitive salaries, extensive benefits and the opportunity for personal and professional growth in a rewarding career.

At RRC Polytech we are committed to fostering an inclusive environment, where all employees and students feel valued, respected and supported. The College seeks to increase diversity among its community members and welcomes applications from women, Indigenous persons, racialized persons, persons with disabilities, persons of all sexual and gender identities and others who may contribute to the further diversification of ideas. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.



Red River College Polytechnic is committed to providing accessible employment, and ensuring that our recruitment, assessment and selection process is barrier free. If a candidate requires accommodation during the hiring process, Human Resources Services will work with the individual to meet their needs. We thank all applicants for their interest, but only those selected for an interview will be contacted. For more information and other employment opportunities, visit rrc.ca/hr