

**Wednesday, November 28, 2001
C709 Boardroom - RRC
Winnipeg, Manitoba**

7:00 p.m.

**MINUTES
(B:01/09)**

In Attendance:

Governors: William Regehr, Chair
Gail Bagnall
Ron Bailey
John Jack
Al Morin
Robyn Osmond
Walter Petik
Peter Reimer
Iona Starr
Leslie Walsh

Regrets: Ann Robins

Absent: Beverley Watson

Ex-Officio: Jacqie Thachuk, President

Treasurer: Cathy Rushton, Chief Financial Officer

Secretary: Kathi Gudmandson, Executive Assistant to the Board

Administration: Ken Webb, Vice President Academic
Norm Konowalchuk, Vice-President, Administrative Affairs
Paul McGeachie, Vice-President, Training Enterprises
Jim Goho, Director of Research and Planning
Twylla Eagle, Director Marketing & Public Relations

1. CALL TO ORDER

With attendance constituting a quorum, the Chair called the meeting to order at 7:05 p.m.

2. APPROVAL OF AGENDA

Moved by J. Jack/A. Morin that the Agenda of November 28, 2001 be approved as distributed. - CARRIED

3. PRESENTATION - DIRECTOR OF MARKETING & PUBLIC RELATIONS

Twylla Eagle, who joined the college in the fall as Director of Marketing and Public Relations, was in attendance at the request of the Board. Board members had also been provided with the Marketing Department's 2001-02 Business Plan and Budget.

Ms. Eagle provided an overview of her background, discussed recent marketing and PR activities, and indicated that initiatives related to the Princess Street Campus and the upcoming capital campaign will be ongoing. She stated she is very interested in a cohesive strategy for the college's corporate image as well as researching how the community perceives RRC.

The President expressed her confidence in the new Marketing and PR Director and stated how pleased she was that Ms. Eagle had joined the team.

4. APPROVAL OF MINUTES - OCTOBER 24, 2001

Moved by L. Walsh/R. Osmond that the Minutes of the October 24, 2001 Board of Governors meeting be approved as amended. - CARRIED

5. PRESIDENT'S REPORT

The Board was informed that RRC's annual College Day, held earlier in the day, was a big success. The theme this year was *Wellness in the Workplace*.

MOTION B 01/09/01 - W. Petik/I. Starr

**That the President's Report dated November 28, 2001 be received.
- CARRIED**

6. PRINCESS STREET CAMPUS

Board members had been provided, for information, with an outline of the staging of programs moving to the Princess Street Campus. The Steering Committee will be meeting on December 7 to discuss the general project budget and the lease vs. own option.

The Board was also informed that in December the Planning Committee will be considering a recommendation that the Board make a formal statement about the reasons for the changes to the construction schedule and opening of the downtown campus.

7. BUSINESS ARISING FROM PREVIOUS MEETINGS

7.1 Board Role in Fundraising

Board members were advised that R. Bailey is sitting on the college's capital campaign committee being led by P. McGeachie. R. Bailey indicated that the college is embarking on an entirely new level of fundraising involving leadership from the community. He asked that all Board members not only consider their contacts who can help advance the capital campaign, but also demonstrate the Board's leadership by personally donating to the campaign.

8. BOARD COMMITTEE REPORTS

8.1 Executive Committee - Minutes of November 5, 2001

MOTION B 01/09/02 - G. Bagnall/W. Petik

That the Minutes of the November 5, 2001 Executive Committee meeting be received. - CARRIED

8.2 College Council - Minutes of November 13, 2001

Following consideration of the College Council Minutes of November 13, 2001, the administration was requested to provide the Board with RRC's student retention statistics.

MOTION B 01/09/03 - L. Walsh/P. Reimer

That the Minutes of the November 13, 2001 College Council meeting be received. - CARRIED

8.3 Planning Committee

8.3.1 Minutes of October 24, 2001

MOTION B 01/09/04 - G. Bagnall/I. Starr

That the Minutes of the October 24, 2001 Planning Committee meeting be received. - CARRIED

8.3.2 Meeting of November 28, 2001

G. Bagnall, Committee Chair, reported that the Planning Committee reviewed the staging of moving programs to the downtown campus and received an update on the College Expansion Initiative. The Committee also received a presentation on Applied Degrees and reviewed advisory committee reports. Committee members were also pleased to learn that the Canadian Technology Accreditation Board has granted the Electrical/Electronic family of programs the maximum three-year accreditation status.

MOTION B 01/09/05 - G. Bagnall/W. Petik

That the Planning Committee Report of the November 28, 2001 be received. - CARRIED

8.3.3 Applied Degrees

The Planning Committee received a presentation from K. Webb on Introducing Applied Degree Education in Manitoba. Following discussion, a motion was adopted outlining five recommendations for further consideration.

8.4 Administrative Affairs Committee

8.4.1 Minutes of October 24, 2001.

MOTION B 01/09/06 – R. Bailey/A. Morin

That the Minutes of the October 24, 2001 Administrative Affairs Committee meeting be received. - CARRIED

8.4.2 Meeting of November 28, 2001

R. Bailey, Committee Chair, reported that the Administrative Affairs Committee reviewed the recent financial results, discussed the strategic partnership initiative and requested further information from the administration in order to continue discussions on sustainable revenue.

8.4.3 Strategic Partnership Initiative

Board members were in receipt of documents related to the Strategic Partnership Initiative. P. McGeachie provided an update and indicated that there was a very good response to the college's call for interested parties.

8.4.4 Financial Results for the Four Months Ended October 31, 2001

MOTION B 01/09/07 – R. Bailey/R. Osmond

That the Internal Financial Results for the Four Months Ended October 31, 2001 be received as information. - CARRIED

8.5 Policy Review Committee

P. Reimer, Committee Chair, presented Policy Review Committee Report No. 2-01 dated November 28, 2001. The Board discussed the Committee's position on a tuition policy and there was agreement with the principles identified, including that tuition rate changes should be tied to the budget's annual inflation rate. The administration was requested to develop a plan for calculating the college's annual inflation rate for the Committee to consider at its next meeting in January.

MOTION B 01/09/08 – P. Reimer/L. Walsh

That Policy Review Committee Report No. 2-01 dated November 28, 2001 be received. - CARRIED

MOTION B 01/09/09 – P. Reimer/J. Jack

That the following vision and mission statements be adopted for inclusion into the 2002-2007 Strategic Plan:

Vision: *Red River College is a premier learning centred college, recognized in Manitoba and beyond as a leading centre of innovation and excellence.*

8.5 Policy Review Committee (continued)

Mission: *To build a prosperous and sustainable Manitoba through high quality applied education and research focused on advancing the economic, cultural and social progress of people.*

- CARRIED

9. FOR INFORMATION

The Board received the following information:

- 9.1 Manitoba Government News Release - *Mihychuk Promotes Careers in Information Technology*
- 9.2 Council on Post-Secondary Education - Annual Report 2000-2001
- 9.3 *Focus* - Vice-President, Academic's Monthly Report - October 2001
- 9.4 *A Staff Guide to Student Services and A Faculty Guide for an Inclusive Learning Environment*

10. OTHER BUSINESS

10.1 SA Postcard Campaign in Support of Tuition Freeze

R. Osmond advised the Board of the upcoming campaign by post-secondary students across Manitoba in support of a tuition freeze. RRC Creative Communications students have designed the postcards that will be sent to the Premier.

11. COMMITTEE OF THE WHOLE

The Board agreed to sit in Committee of the Whole in camera and adjourned into committee at 8:50 p.m.

The Committee rose at 9:14 p.m. and it was reported that direction was provided to the Board Chair regarding contract negotiations with the President.

The meeting adjourned at 9:15 p.m.

Original signed by

William Regehr, Chair

Original signed by

Kathi Gudmandson, Secretary