

**Wednesday, December 13, 2000
C709 Boardroom - RRC
Winnipeg, Manitoba**

6:30 p.m.

**MINUTES
(B:00/09)**

In Attendance:

Governors: William Regehr, Chair
Ann Robins, Vice-Chair
Gail Bagnall
Ron Bailey
John Jack
Al Morin
Walter Petik
Peter Reimer
Ian Scott

Ex-Officio: Jacqie Thachuk, President

Treasurer: Cathy Rushton, Chief Financial Officer

Secretary: Kathi Gudmandson, Executive Assistant to the Board

Administration: Ken Webb, Vice President Academic
Norm Konowalchuk, Vice-President, Administrative Affairs
Paul McGeachie, Vice-President, Training Enterprises
Jim Goho, Director of Research and Planning

Regrets: M. Mayer

Guests: W. Claydon, Director of Human Resources
R. Gialloreto, Director of Marketing and Public Relations

1. CALL TO ORDER

With attendance constituting a quorum, the Chair called the meeting to order at 6:35 p.m.

2. APPROVAL OF AGENDA

**Moved by A. Morin/W. Petik that the Agenda of December 13, 2000
be approved as distributed. - CARRIED**

3. 2000-01 RRC MARKETING PLAN

R. Gialloreto, Director of Marketing and Public Relations, was in attendance at the request of the Board to present RRC's 2000-01 Marketing Plan. Board members were provided with a copy of the plan which outlines initiatives designed to communicate the College's image, develop that image and give current and potential stakeholders the opportunity and motivation to discover more about RRC.

R. Gialloreto provided an overview of the initiatives which include promotions, media relations, public relations, publications and advertising. Board members viewed three television commercials that will run from mid-December through January. R. Gialloreto also discussed the use of the Internet for web advertising and provided Board members with information regarding Canadian e-commerce and Internet usage.

4. APPROVAL OF MINUTES - NOVEMBER 22, 2000

Moved by A. Robins/W. Petik that the Minutes of the November 22, 2000 Board of Governors meeting be approved as distributed. - CARRIED

5. PRESIDENT'S REPORT

MOTION B 00/09/01 - W. Petik/I. Scott

**That the President's Report dated December 13, 2000 be received.
- CARRIED**

6. BOARD COMMITTEE REPORTS

6.1 Executive Committee - Minutes of December 5, 2000

MOTION B 00/09/02 - J. Jack/R. Bailey

That the Minutes of the December 5, 2000 Executive Committee meeting be received. - CARRIED

W. Regehr, Chair, informed the Board that the government will make an announcement later in the week regarding the consortium selected to develop the Princess Street Campus. He also indicated that he will be representing the Board on the project steering committee.

W. Regehr also reported that the Board Executive agreed that a second Board Planning Session be held.

6.2 Planning Committee

6.2.1 Minutes of October 25, 2000

MOTION B 00/09/03 - G. Bagnall/I. Scott

That the Minutes of the October 25, 2000 Planning Committee meeting be received. - CARRIED

6.2.2 Meeting of December 13, 2000

G. Bagnall, Committee Chair, reported that the Planning Committee discussed a review of the College's vision and values and adopted a recommendation regarding a Board Planning Session. The Committee also received a presentation on RRC's Academic Program Expansion Strategy for 2000-2004 and reviewed advisory committee reports.

MOTION B 00/09/04 - G. Bagnall/R. Bailey

**That a Board Planning Session be held Tuesday, January 30, 2000, to include members of the College management, and that the agenda be determined by the Executive Committee.
- CARRIED**

6.3 Administrative Affairs Committee

6.3.1 Minutes of October 25, 2000

MOTION B 00/09/04 - R. Bailey/A. Robins

That the Minutes of the October 25, 2000 Administrative Affairs Committee meeting be received. - CARRIED

6.3.2 Meeting of December 13, 2000

R. Bailey, Committee Chair, reported that Treasurer C. Rushton provided the Committee with an overview of the process by which financial statements are presented to the Committee and to the Board of Governors. She also reviewed the financial results for the five-month period which indicate that a balanced budget for the year is expected.

6.3.3 Financial Results for the Five Months Ended November 30, 2000

MOTION B 00/09/05 - R. Bailey/J. Jack

That the Financial Results for the Five Months Ended November 30, 2000 be received. - CARRIED

7. NEW BUSINESS

7.1 Alumni Committee

At the request of the Board, A. Morin agreed to provide Board representation on the Alumni Committee.

7.2 Honorary Awards Committee

At the request of the Board, J. Jack agreed to represent the Board on the Honorary Awards Committee.

7.3 Draft Strategic Plan 2001-2006

J. Goho, Director of Research & Planning, provided Board members with an overview of the College's Strategic Plan and its development process.

Following consideration of the Draft 2001-2006 Strategic Plan, Board members agreed on several amendments to the document.

MOTION 00/09/06 - I. Scott/A. Morin

**That the Draft Strategic Plan 2001-2006 dated December 2000 be approved pending amendments which reflect the Board's discussion.
- CARRIED**

MOTION 00/09/07 - R. Bailey/A. Robins

That the Areas of Strategic Focus identified during the 2000 Strategic Planning Process be approved - CARRIED

Board members were also in receipt of the following strategic planning documents and received them as information:

- Operational Plan 2001-2006
- Progress in Achieving the Vision 2000

8. CORRESPONDENCE RECEIVED

The Board received the following correspondence:

- 8.1 From the Honourable Drew Caldwell, Minister of Education and Training dated December 8, 2000 Re: College Expansion Initiative

9. COMMITTEE OF THE WHOLE

The Board agreed to sit in Committee of the Whole in camera and adjourned into committee at 9:00 p.m.

9.1 Collective Agreement Negotiations with MGEU

The Board received an update on the status of collective agreement negotiations with the MGEU from W. Claydon, Director of Human Resources.

The meeting adjourned at 9:20 p.m.

Original signed by

William Regehr, Chair

Original signed by

Kathi Gudmandson, Secretary