

A large, light gray watermark of the letters 'MCI' is positioned in the background on the left side of the slide.

# **Advanced Driver Assistance Systems (ADAS) Application**

**Michael Mi, P.Eng, MBA**  
**Director, Product Development**



# Motor Coach Models

## J4500 Coach – Private



 J4500 Model

- Targets the mid-range to luxury segments
- J Model #1 selling coach in NA private market

## D Coach – Public



 D Model

- Targets the mid-range segment
- “Buy America” compliant
- D Model is the #1 selling coach of all time in NA

## Pre-Owned Coach



- Trade-in option to support new coach sales
- Coaches are refurbished at NFI/MCI service centers and various 3<sup>rd</sup> parties

## New Coach Model – D45CRT-LR



 New D Model

- New D model to replace the current D
- Accessibility on a whole new level

## New Coach Model – J3500



 J3500 Model

- Targets the mid-range segment
- “Buy America” compliant
- D Model is the #1 selling coach of all time in NA

**#1 Motor Coach Share**

**Active Canada/US Motor Coach Fleet ~55,500 units**

Average Age of the Motor Coach Fleet: US and Canada = 9 years  
Source: ABA Motor Coach Census, published February 2016

# Industry Megatrends: ACES

## A Autonomous

- EV vehicle architecture has a central control unit to facilitate autonomy
- Autonomous charging could add convenience



## C Connected

- A connected EV ecosystem could increase the convenience of charging
- Connected car grid solutions could enable cost-effective load balancing



## Automotive industry megatrends

## S Shared

- Greater annual driving distances can offer a decisive TCO edge for EVs
- Some consumers may prefer access to multiple vehicle types over ownership (including EVs)



## E Electrified

- Tightening emissions efficiency rules make EVs necessary to meet standards
- Lower battery costs improve EV economics



# Advanced Driver Assistance Systems (ADAS)



- ADAS: Systems developed to automate/adapt/enhance vehicle systems for safety and better driving.
- Safety features are designed to avoid collisions and accidents by offering technologies that alert the driver to potential problems
- Or, to avoid collisions by implementing safeguards and taking over control of the vehicle.

# Advanced Driver Assistance Systems

## Passive Advanced Driver Assistance System (ADAS):

- Provide driver alerts in hazardous situations.

## Active Advanced Driver Assistance System (ADAS):

- Connected to the respective actuators like power steering or electric brakes - can take control over the vehicle in such a situation if the driver does not react to the warning alert.

# SAE Automation Levels (SAE J3016)

SOCIETY OF AUTOMOTIVE ENGINEERS (SAE) AUTOMATION LEVELS

Full Automation



0

## No Automation

Zero autonomy; the driver performs all driving tasks.

1

## Driver Assistance

Vehicle is controlled by the driver, but some driving assist features may be included in the vehicle design.

2

## Partial Automation

Vehicle has combined automated functions, like acceleration and steering, but the driver must remain engaged with the driving task and monitor the environment at all times.

3

## Conditional Automation

Driver is a necessity, but is not required to monitor the environment. The driver must be ready to take control of the vehicle at all times with notice.

4

## High Automation

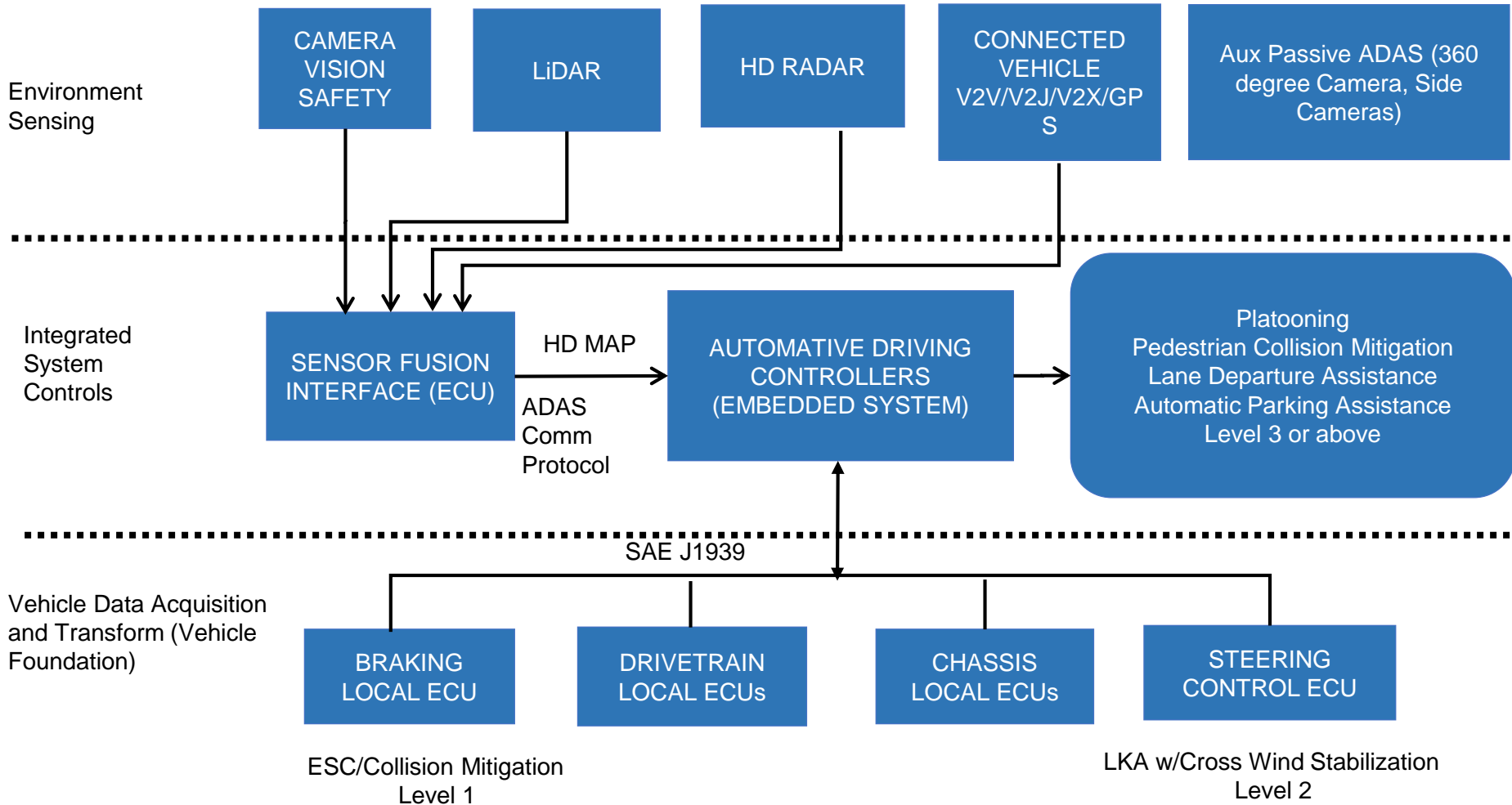
The vehicle is capable of performing all driving functions under certain conditions. The driver may have the option to control the vehicle.

5

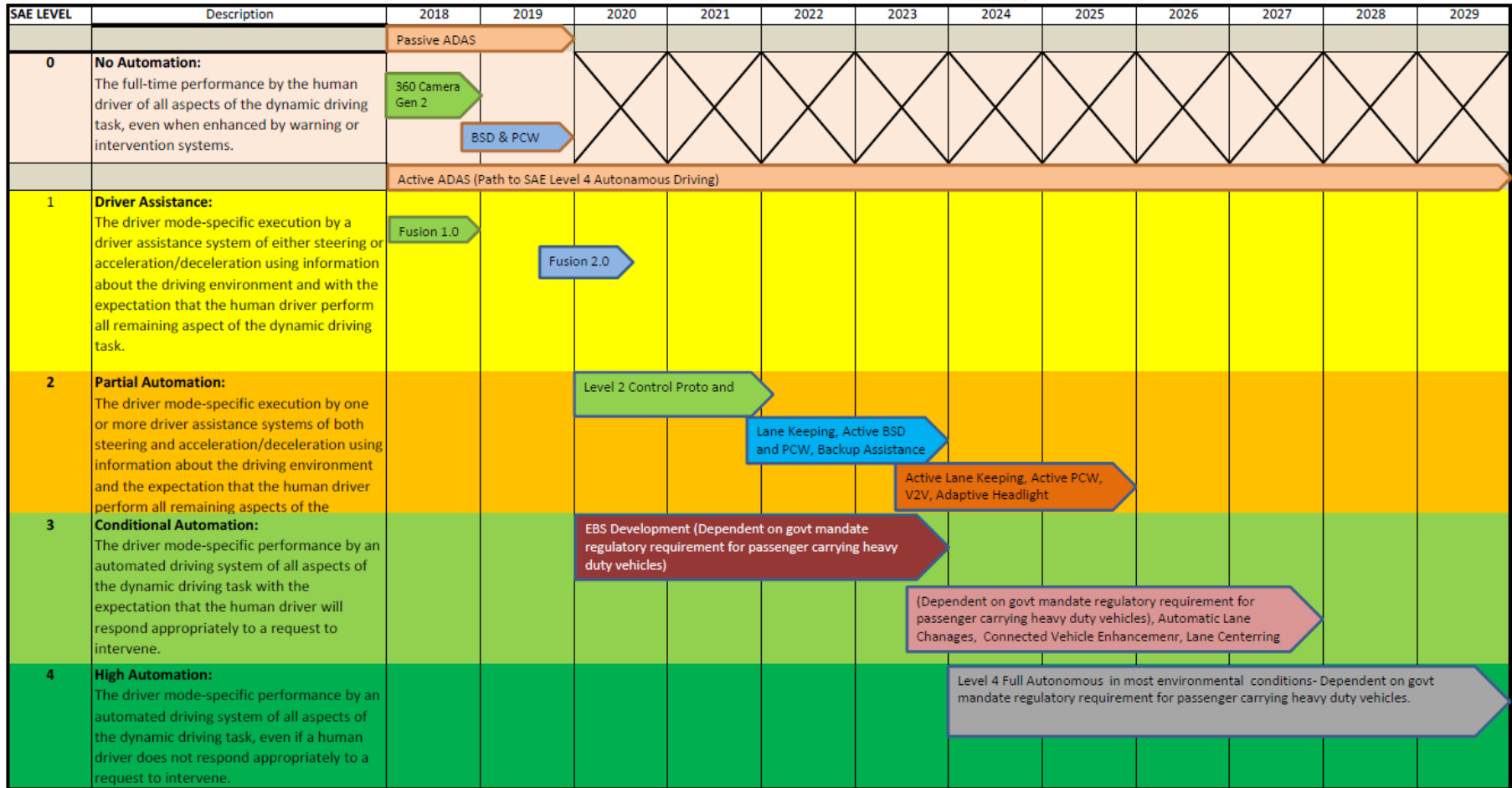
## Full Automation

The vehicle is capable of performing all driving functions under all conditions. The driver may have the option to control the vehicle.

# Automatic Driving Data Flow Architecture



# MCI Automated Coach Roadmap





# Risks and Considerations

## Concerns

- Software Glitches (unintentional errors, split second perception, algorithm)
- Technology Safety Regulator (lack of law and policy)
- V2V Communication (security complexity, under development)

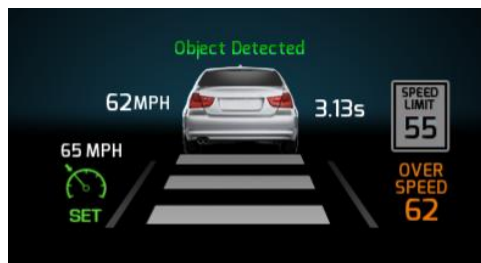
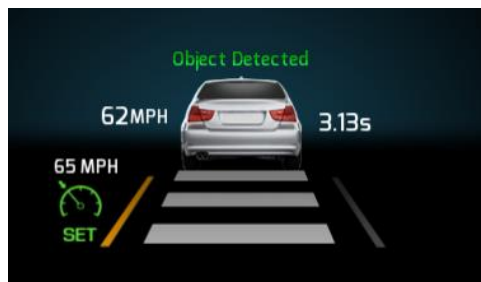
## Considerations

- Manage levels of automation by Phases
- Compliance with the available safety standards (e.g. FMVSS 121 brake timing, FMVSS136 ESC)
- Apply sensors redundancy
- Function safety risk management process with ISO26262 practice
- Extensive testing (time consuming)

# Coach Application Example:

Forward Collision Mitigation with Lane Departure  
Warning and Traffic Sign Recognition

# Forward Collision Mitigation with LDW and TSR

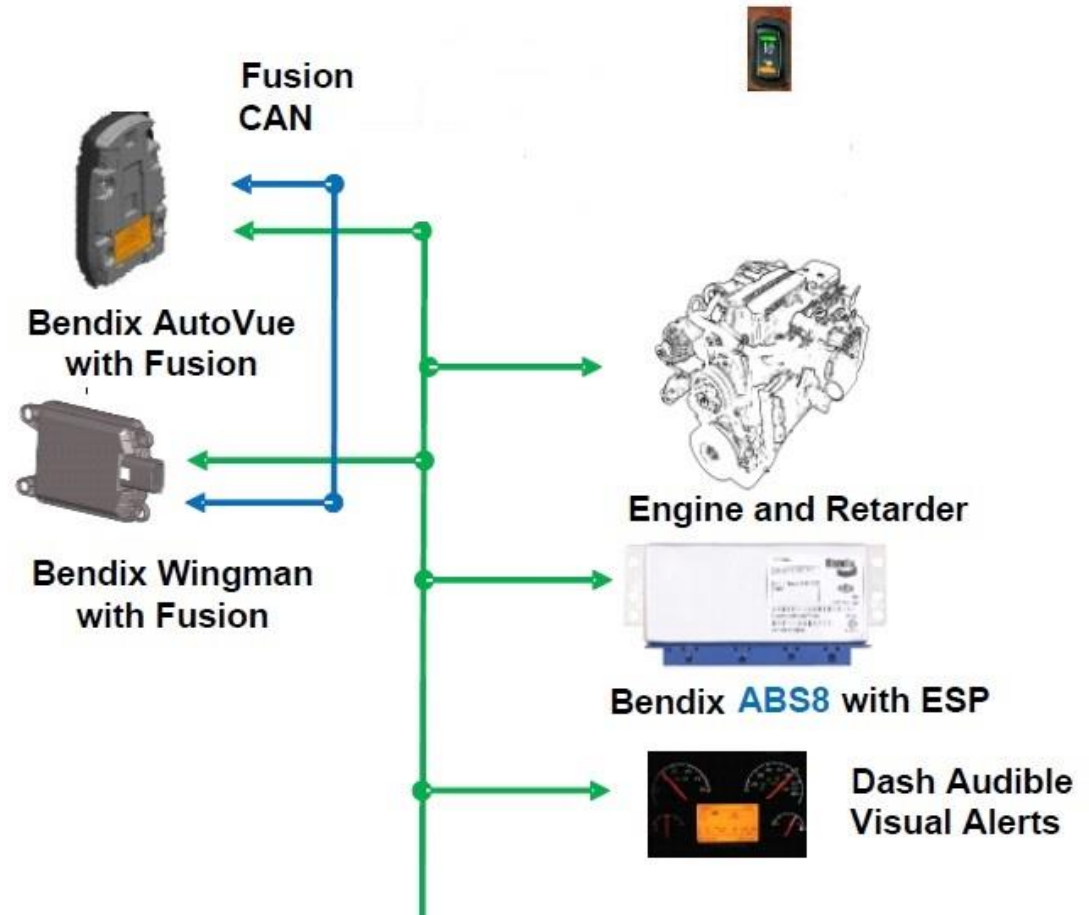


- Current second generation product for collision mitigation is an advanced safety feature which includes:
  - Electronic Stability Controls (ESC),
  - Forward Looking Radar (FLR), and
  - Forward Looking Camera (FLC).
- The FLC will provide an additional driver's aid such as Lane Departure Warning (LDW) and Traffic Signal Recognition (TSR) i.e. speed signs for both Canada and USA.
- Forward collision mitigation includes adaptive cruise controls, automatic emergency brake, and stationary vehicle braking.
- The LDW and TSR visual and audible warning are integrated to Instrument Cluster.

# Forward Collision Mitigation with LDW

## Bendix Fusion

- ESC/ABS ECU
- Forwarded Detection Radar (built-in ECU)
- Forward Face Camera (powered by Mobileye System-on-Chip EyeQ processor with vision algorithms)
- CAN communication interface to engine ECU
- Driver's Interface and alarms



# Bendix Fusion Video



**Michael Mi**

**Director, Product Development**  
**[Michael.Mi@mcicoach.com](mailto:Michael.Mi@mcicoach.com)**